

The Photographer's CARPAC

FULL LENGTH CAR-TOP PLATFORM



A NECESSITY FOR THE COMMERCIAL, PRESS OR TELEVISION PHOTOGRAPHER

Many Others Will Find Use for Such a Substantial, Easily Accessible Platform

Features "CarPac Quality" of materials and workmanship throughout. Provides a sturdy car-top platform of distinctive and pleasing appearance as well as the utmost in utility. Engineered for light-weight and load supporting ability. Self-adjusting supports fit any roof contour . . . and distribute the load evenly. Stainless steel tie-down clamps hold CarPac securely to the car. Easily installed, with turnbuckle fastenings. Completely detachable.

SPECIFICATIONS: (On model shown above)

Size..... 47" wide x 90" long. Deck slightly smaller
Shipping weight..... 135 lbs., including ladder
Price, including side ladder..... \$225.00 plus tax*
Protective Zipper Luggage Cover..... \$52.50 plus tax*

SPECIFICATIONS: (On station wagon models) ^{225.00}

Size—42" wide x 90" long..... \$199.50 plus tax*
Shipping weight..... 128 lbs., including tailgate ladder
Protective Luggage Cover..... 50.00 plus tax*

SPECIFICATIONS: (On sedan model)

Size—42" x 60"..... \$165.00 plus tax*
Shipping weight..... 110 lbs., including side ladder
Protective Luggage Cover..... 37.50 plus tax*

*Federal excise tax added to prices above, effective 3/1/62.

SHIPPING INSTRUCTIONS

All models shipped assembled for ease of installation. Send complete details on year, make and model of car or station wagon with your order.

CARTER MANUFACTURING CO., 1235 S. E. Division St., Portland 2, Oregon, Phone **Belmont 2-7388**

234-9829

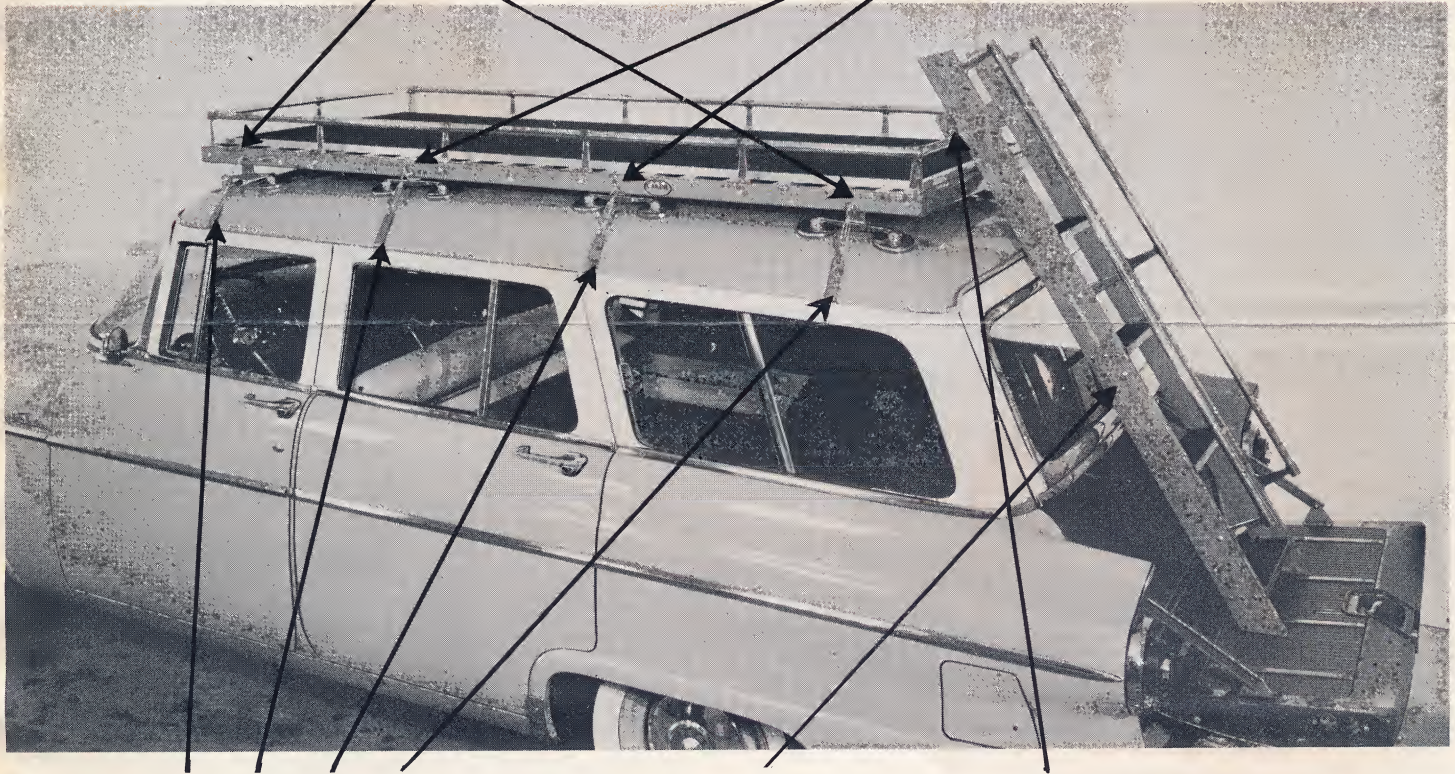
See other side for installation instructions.

INSTALLATION INSTRUCTIONS

The Photographer's CarPac is factory assembled but a few simple adjustments are necessary to fit each individual station wagon.

- 1 *Leveling and fitting car-top:* Front and rear supports . . . insert bolt in correct hole to allow space for center supports. On most station wagons the top hole is best.

- 2 *Intermediate supports . . .* with end supports in place insert two center supports on each side. Drill through upright of casting with $\frac{1}{4}$ " electric drill. Then insert eyebolts.



- 3 *Installing tie-down clamps . . .* place under rain-drain as shown in photograph. Tighten turnbuckles only finger tight. Excessive pressure not necessary.

- 4 *Adjusting ladder to fit car . . .* Rest ladder in center of tailgate to determine proper height for ladder hooks, which attach to top rail.

- 5 *Installing ladder hooks . . .* insert screws through ladder hook into proper pre-drilled holes to give correct ladder position for your car. Hooks provide secure grip. Quickly detachable for storage when car is in motion.



Ample support for two men and equipment. Sixteen patented CarPac rubber support cushions carry the weight. Load should be kept well distributed for the greatest capacity. Over 22 sq. ft. of deck area.



SIDE LADDER SEDAN MODEL . . . size 42" x 60", complete with side entry sedan ladder . . . \$165



PROTECTIVE LUGGAGE COVERS made from best grade water repellent material. Completely encloses load. Heavy-duty zipper on three sides for easy loading.

CARTER MFG. CO. • 1235 S.E. Division • Portland, Oregon

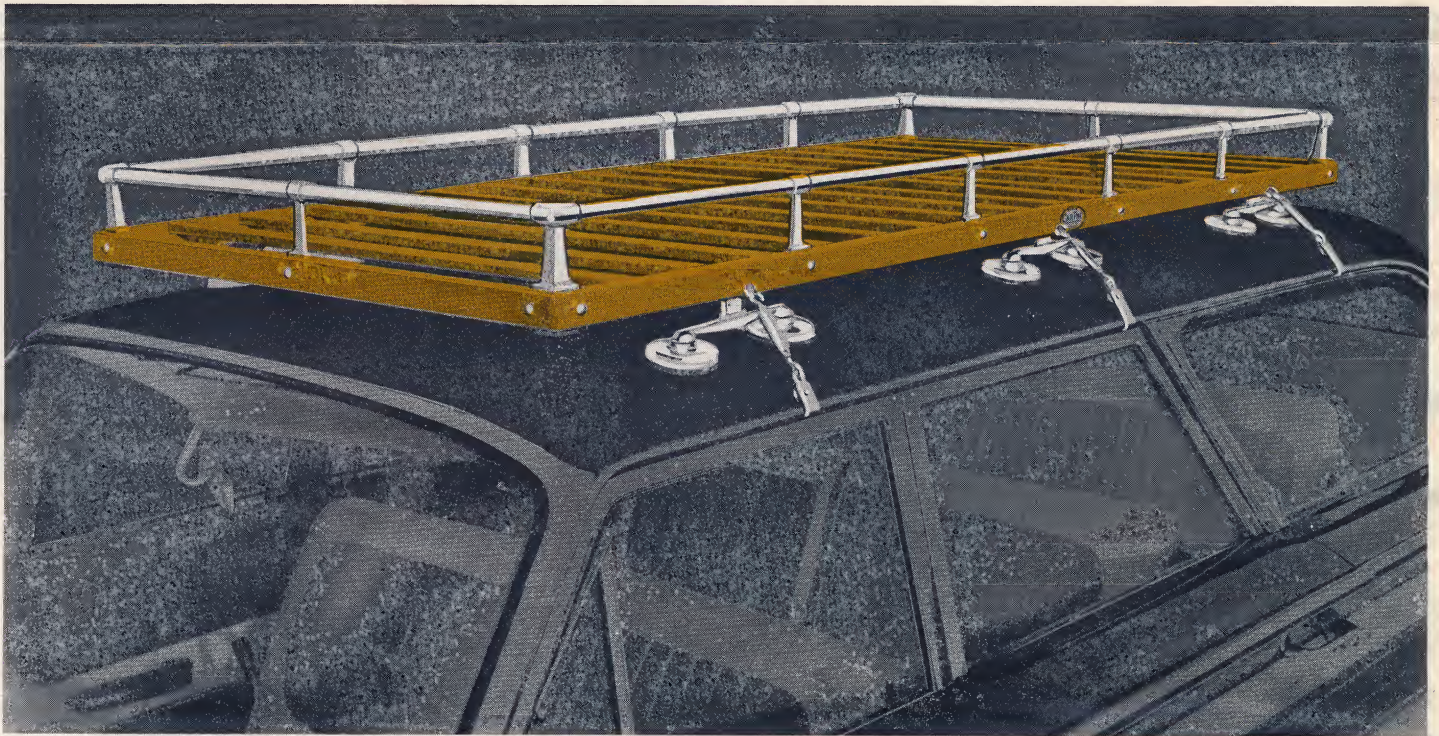
The CARTER CARPAC

De Luxe Luggage Carrier

A luggage carrier which the discriminating owner can be proud to place on his automobile. Its beautiful "town and country" look and station wagon finish have universal appeal. In addition it is practical and well engineered. The large carrying capacity of CarPac prevents crowding and inconvenience on long trips, thus assuring pas-

senger comfort inside your car or station wagon.

Engineered for light weight and weather protection by the use of the finest materials. Exclusive self adjusting supports fit any roof contour and safely distribute load over large area. Positive clip and turnbuckle fastenings secure your CarPac at any speed on the road.



FULL LENGTH MODEL for all late model station wagons which are long and streamlined but lacking in luggage space. Designed not only for carrying capacity but also to enhance the looks of your station wagon.



CARTER CARPAC adds the extra luggage space so necessary to many station wagon owners. Luggage load is evenly distributed in center of car.



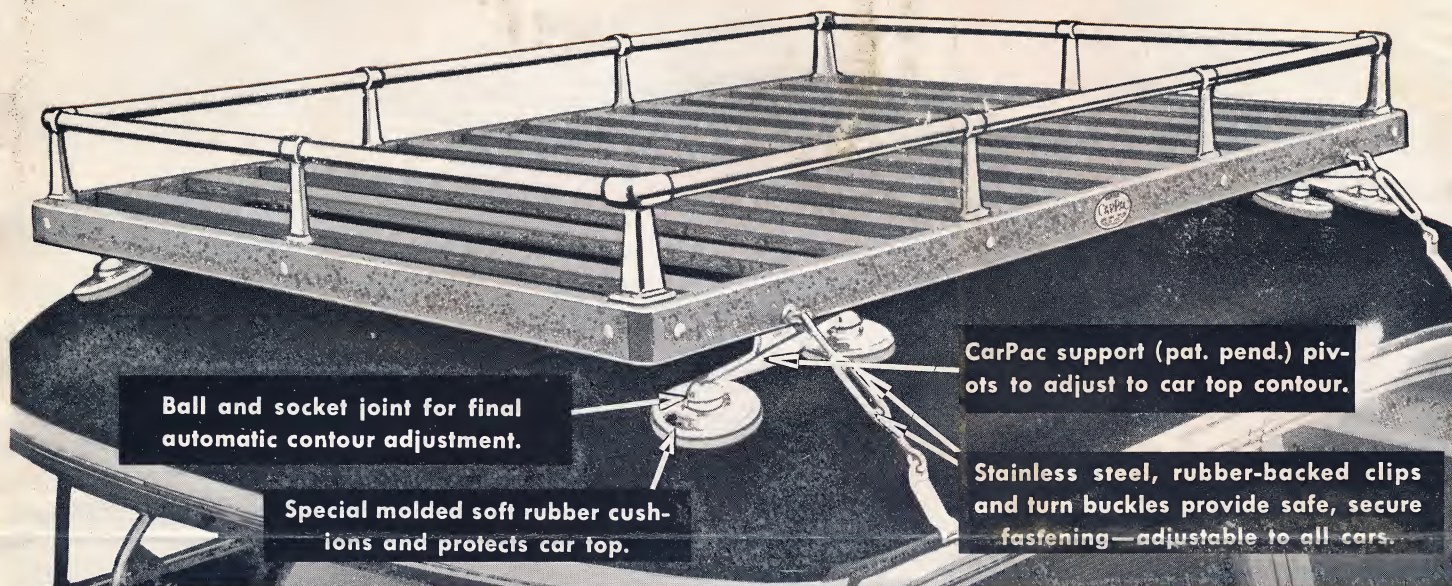
SEDAN MODEL—Prevents crowding and adds to your riding comfort, especially on long trips.

CARTER MANUFACTURING CO., 1235 S. E. Division St., Portland 2, Oregon, Phone BELmont 2-7388

254-9826

CARPAC CARRIERS

*are the result of careful design
and high-grade materials*



Ball and socket joint for final automatic contour adjustment.

Special molded soft rubber cushions and protects car top.

CarPac support (pat. pend.) pivots to adjust to car top contour.

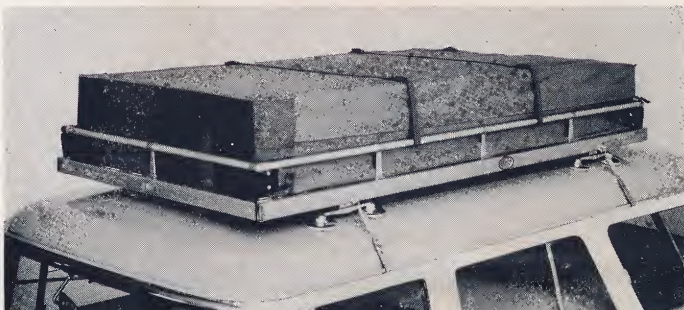
Stainless steel, rubber-backed clips and turn buckles provide safe, secure fastening—adjustable to all cars.

Illustration of CarPac's exclusive self-adjusting support, (Pat. No. 2,589,772) the key to its flexible cushioned distribution of weight. Any

load easily carried and well distributed. Prevents overloaded trunk from throwing car out of balance and headlights out of lawful focus.



New, "Photographer's CarPac" now available for the commercial, press, or television photographer needing sturdy car-top platform. Easy access ladder to CarPac, ample support for men and equipment.



COMPACT STATION WAGON MODEL adds beautiful "Town & Country" look to late model Corvair, Comet, Falcon, Lark and Valiant and other Compact station wagons. Doubles carrying capacity.

DELUXE MODELS TO MEET YOUR NEEDS . . .

*Factory assembled, requires only a few moments for easy installation

For Small or Compact Cars:

DELUXE IMPORTED SMALL CAR MODEL. For the small foreign car which has very limited luggage space . . . Volkswagen, Fiat, Renault, Volvo and many others. Size 32" x 48" **\$48.00** 2.30

DELUXE SEDANETTE MODEL. Best for Compact American Cars . . . Corvair, Comet, Falcon, etc. It can also be used on compact station wagons for limited carrying capacity. Size 42" x 48" **\$49.50** 2.38

For Sedan or Station Wagons:

DELUXE SEDAN MODEL. Shown in large photo above. For regular sedans including hard top models. Size 42" x 60" **\$69.50** 3.34

DELUXE EXTRA WIDE 60" MODEL. For wide sedans and for front of wide station wagons such as 1961 Plymouth. Size 47" x 60" **\$79.50** 3.28

COMPACT STATION WAGON MODEL. Best size for Corvair, Comet, Falcon and others. Size 42" x 78" **\$85.00** 4.08

EXTRA WIDE 78" MODEL. For Willys Station Wagon, 47" x 78" **\$95.00** 4.56

FULL LENGTH STATION WAGON MODEL. For 1961 Buick, Chevrolet, Pontiac and others. Size 42" x 90" with additional supports **\$99.50** 4.78

EXTRA WIDE 90" MODEL. For 1961 Ford, Mercury, International Travel-all and others. Size 47" x 90" with additional supports **\$125.00** 6.00

For the Photographer (and others needing a substantial car top platform):

PHOTOGRAPHER'S SEDAN MODEL. **\$165.00** 7.92

PHOTOGRAPHER'S STATION WAGON MODEL. Size 42" x 90" **\$199.50** 9.58

PHOTOGRAPHER'S EXTRA WIDE STATION WAGON MODEL. Size 47" x 90" **\$225.00** 10.80

Write for Photographer's CarPac folder giving full details

*Deluxe Finish: Brilliantly polished aluminum alloy parts. Best quality wood in natural color with three coats of spar varnish.

Prices subject to local sales taxes and federal excise tax.

ACCESSORY LUGGAGE COVERS*

Specially designed cover holds luggage securely in place and protects from the elements. A necessity for long trips . . . a convenience for overnight travel. Heavy-duty zipper all the way around for easy access.

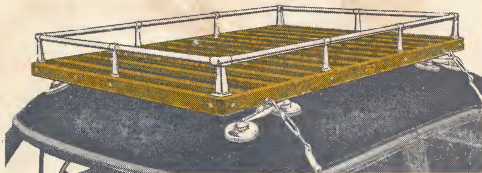
*Note: Covers measure 3 inches less than sizes shown below to fit inside dimensions of CarPac.

			Inner Liner*	Plus Tax
For Imported Small Car Models	32" x 48"	\$32.50	\$1.95	1.56
For Sedanette Models	42" x 48"	35.00	1.95	1.68
For Sedan Model	42" x 60"	37.50	2.25	1.80
For Extra Wide 60" Model	47" x 60"	42.50	2.25	2.04
For Compact Station Wagon	42" x 78" ^{72"}	42.50	2.95	2.04
For Extra Wide 78" Model	47" x 78" ^{72"}	47.50	2.95	2.28
For Full Length Model	42" x 90"	50.00	3.75	2.40
For Extra Wide 90" Model	47" x 90"	52.50	3.75	2.52

*CLEAR PLASTIC INNERLINER—Gives added protection against moisture and also helps prevent abrasion of outer cover from hard or rough corners. Sewn to fit inside dimensions of Deluxe luggage cover.

LASH DOWN LUGGAGE COVERS . . . not shown on this literature. Prices \$17.50-\$25.00. See enclosed Accessory sheet for specifications.

Your Nearest CarPac Dealer is:



PLACE



POSTAGE

HERE

CARTER MFG. CO., INC.

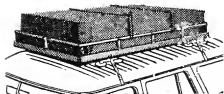
1235 S. E. Division Street

Portland, Oregon

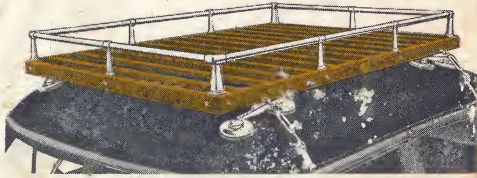
My car is a _____
Year Make Model

I'm interested in the _____ model CarPac. Please send the
following additional information: _____

Signed _____



CARTER MANUFACTURING Co., Inc.



CARTER CARPAC

MANUFACTURERS OF
AIRCRAFT MACHINE PARTS
AND
CARTER CARPAC
July 21, 1965

1235 SOUTHEAST DIVISION
PORTLAND 2, OREGON
PHONE ~~XXXXXXXXXX~~
XXR 234-9829

T. Nelson
Systems Consultant
Box 32
Schocleys Mtn, N.J.

Dear Sir:

Enclosed is the literature you requested showing our Professional Photographer's Platform Model CarPac. In addition, we enclose literature showing our CarPac luggage carriers and accessories.

It would certainly be to your advantage to enjoy the use of this distinctive, high-grade equipment. The "Photographer's CarPac" is now in use by Motion Picture, News and Television Photographers throughout the country. In addition, many Commercial and Industrial Photographers are now using it in their daily work.

We are advised by photographers from all over the country that there is nothing on the market that fits the photographers needs as this does. Many have asked for rush delivery by Air Freight.

All "Photographer's CarPac" models are shipped factory assembled, f.o.b. Portland, Oregon.

Very truly yours,
CARTER MANUFACTURING CO.

H. A. Carter, Sales Manager